

# The Centre on Philanthropy

Report to Stakeholders 2008



## The Centre on Philanthropy

## Vision:

We believe in a Bermuda where effective and efficient charities and nonprofit organisations collaborate with the private sector and government to build a more caring and giving Bermuda.

## Mission:

Lead the Bermuda community in building an effective, efficient and sustainable third sector by: advancing knowledge skills and performance, fostering effective partnerships, creating a unified voice for the sector, and supporting and increasing volunteerism.

#### Values:

Integrity, Authentic Collaboration, Transparency, Leadership, Accountability, Compassion, Excellence, Performance, Objectivity, Courage

## Roles:

Clearing House, Broker, Facilitator, Trainer/Tool Provider, Voice for the Sector, Provider of Safe Harbours

## **Thoughts from our Stakeholders**

"The Bermuda Volunteer Centre is an exceptional site. I logged in one day and selected what appealed to me and was notified the same day with a perfect volunteer opportunity for my skills and time. The Bermuda Volunteer Centre has remained in contact to follow up that I had found what I was looking for. I strongly recommend anyone that wishes to do any volunteer work to sign up here - it is very helpful, organized and an overall pleasant experience, I am glad that I found it!"

- Volunteer

"The Centre of Philanthropy is vital to the success of the Third Sector in Bermuda, serving the community across all sectors, donors to charities. 'Commitment to Community' is one of our firm's Core Values, and we are proud to support The Centre's efforts as they affect real change for the better in Bermuda, through positive reinforcement of core principles, mentoring, education and best practice. Working through and with The Centre we can all make better, more effective decisions for the good of our communities."

- Corporate Member

"The Centre is helping to wake up the community about the Third Sector and in particular volunteerism. Individuals, government and the private sector can gain a better understanding of the various non-profit organizations in order to make better informed decisions on how to offer assistance with time, money or any in-kind service."

- Nonprofit Member

## **Chairman's Report**

Preparing the annual Chairman's report is indeed a highlight, as it is so very rewarding to be a part of the ongoing growth and achievements of The Centre on Philanthropy, and to have the occasion to share these with you, our valued supporters.

There were many highlights of the 2007/08 year. We were successful in building upon the accomplishments of the previous year by expanding on workshops and events, developing the website and the Bermuda Volunteer Centre, and creating further opportunities for the sharing of best practices amongst our stakeholders.

We continued to develop our membership programme, and ended the year with 73% more members, including an increase in corporate members by over 700%! The efforts of our Development Committee have certainly paid off, and as we become an even greater resource to the Third Sector community, I am positive that our member base will continue to grow.

In order to ensure we are best-serving our ever-expanding list of stakeholders, The Centre felt it was important to update our strategic plan. Through consultation with Root Cause, an extensive road map has been prepared which will guide our efforts, making certain that our programmes and activities fulfill key gaps in the sector.

## Highlights of this strategic process included:

- The identification of key systemic barriers to a fully effective nonprofit sector: untapped volunteer potential, isolation/fragmentation of stakeholder groups, knowledge and skills gap, multifaceted information gap, and corresponding programmes to address these issues.
- The development of impact measurement tools, providing The Centre with a mechanism for truly capturing the success of our programmes.
- Re-allocating staff and budget resources to maximize efficiency.
- · Prioritizing activities based on sector needs.

The Centre has eagerly embraced this new direction as we are certain it will create positive change for the entire sector, and the Board committees have already begun adapting their plans to fit this new model.

We have also adopted a new procedure for rotating Board members, to ensure we are consistently adding new life and new ideas to our dynamic group. In that vein, we welcomed Barbara Bufkin and Ann Spencer-Arscott to the group, but were sad to bid farewell to Bishop Vernon Lambe, Cummings Zuill, Laura Taylor, and Iva Taylor.

The Centre is thankful for the efforts of our Board and committees in providing guidance and leadership. Thanks also to our staff and volunteers who provide the energy and enthusiasm needed to deliver our programmes.

And most importantly, I would like to express my gratitude for all of our supporters over the last few years. Our nonprofit, individual, corporate and foundation members have provided the input and resources that have been integral to our organisation's success, and indeed the success of the entire Third Sector.

**Brian Duperreault** 

Chairman

## **Executive Director's Report**

What a year it has been for us at The Centre on Philanthropy! As our organisation continues to expand programmes and services, we move closer towards our goal of ushering in an era of a more effective and efficient nonprofit sector, and thus a more philanthropic Bermuda.

Between July 2007 and June 2008, 424 individuals took advantage of workshops, forums, teleconferences, and training sessions offered by The Centre in key areas including volunteer management, financial management, governance, and fundraising. Amongst new courses offered were:

- · Seven-week Financial Management Course with Government's Community Education Programme
- QuickBooks 2007 training course, and distribution of sponsored software
- · Governance Training for both donors and nonprofits with acclaimed non-profit expert, Simone Joyaux

One hundred and fifty-six corporate and charitable organisations benefitted from their staff's increased knowledge in these important areas, representing 83% of our membership.

Feedback has been very encouraging since we expanded our education and training offerings. Our annual nonprofit survey indicated that 71% of our members are very pleased with their benefits and feel membership is a great value for money. We are eager to see this number rise over the next year as we add more programmes and services for our members.

Of course, there are many overseas courses, conferences, and training sessions that would be of great benefit to local nonprofits, and thus we were pleased to introduce two new initiatives to assist organisations with taking advantage of these.

- Through a partnership with Atlantic Philanthropies, The Donor Forum has awarded five nonprofit groups with the Leader Study Tours Grant, allowing them to receive training and education, advancing their skills in evaluation, organisational leadership, and coaching.
- The CV Zuill Scholarship Trust was established with the goal of providing leadership training and development to those within the nonprofit sector, giving those dedicated to Bermuda's Third Sector the opportunity to obtain advanced degrees or certification.

A number of key resources were developed or revised to provide the entire community with access to useful information.

- Updated examples of local and international donor strategies for operating in areas like employee engagement, communications, and measuring performance were compiled for the newly improved version of The Donor Best Practice Guide.
- The Centre on Philanthropy, in partnership with the Donor Forum, the Nonprofit Executive Leadership Forum, Institute
  of Chartered Accountants of Bermuda, Government, the Bermuda National Standards Committee, and the Bermuda
  Bar Association created a Financial Best Practices Checklist to advise charities on how to best manage critical
  financial issues including basic bookkeeping, audits, budgeting, and the role of treasurers.

#### So what does FY 2009 hold for The Centre?

As noted in The Chairman's report, an extensive strategic planning exercise with Root Cause has provided us with vital objectives to achieve over the next year that, when fulfilled, will increase our capacity to deliver an expanded cadre of programmes and meet the growing needs of the sector.

#### Integrate and strengthen the training/education strategy.

We are developing an overall education/training framework, which will include a progressive curriculum, learning criteria, and best practice standards to ensure high impact for participants. Additionally, our on-site resource centre will soon open with the latest in nonprofit books, newspapers and magazines

#### Advance volunteer and sector integration strategies.

With the launch of 'Engage', an employee-supported giving programme, further implementation of our youth philanthropy programme, Giving Starts Here, and ongoing development of the Bermuda Volunteer Centre, we will move closer to our goal of increasing our volunteering population to over 50%.

#### Focus and strengthen marketing and awareness efforts.

Our marketing strategies include developing standardized content, revising communications, tightening distribution lists, and increasing targeting towards grassroots nonprofits and smaller and local corporate donors.

We certainly have a busy year ahead of us, but with the ongoing support we have received from you, our stakeholders, I am positive that it will also be one of our most rewarding.

Pamela Barit Nolan Executive Director

## **FY 2008 Programme Highlights**

## **Looking Back... Moving Forward**

In our 2007 Report to Stakeholders, we listed our main objectives for 2008. We are pleased to report that, after a shift of funding to address priority programmes, 100% of our targets were met. Highlights of these accomplishments include:



## **Objective: Increase total membership by 25%**

Throughout FY 2008, membership was increased by 73%, including an increase in corporate membership by over 700%! For the upcoming year our goal is to increase total membership by 15%, by focusing on local firms, individuals, and the sporting community.

#### **Objective: Celebrate National Volunteer Day**

For the first time ever, International Volunteer Day - a United Nations sanctioned event - was celebrated on a national scale in Bermuda on December 5, 2007. The collaboration between Government, the private sector, and nonprofits resulted in a memorable occasion where over 80 volunteers were honoured for their commitment to Bermuda. This year, we look forward to celebrating the contributions of even more volunteers who give so generously of their time and talent.

## **Objective: Launch Giving Starts Here**

During Bermuda's first Third Sector Conference dinner, this programme was launched with a short film featuring 6 young philanthropic citizens. This was soon expanded to a full 30-minute television programme which aired in October 2007 to rave reviews. And the launch of the innovative Giving Game encouraged random acts of kindness throughout our schools. Over the next year, we are eager to expand this programme to include Giving Boxes full of philanthropy-inspired resources for all Primary and Middle Schools, and to pilot a civic responsibility curriculum within the high schools.

#### **Objective: Launch Donor Education Programme**

In February 2008, The Donor Forum performed a strategic review, and as a result established a schedule of training sessions for their members. Workshops were held covering topics including Employee Engagement and Governance and facilitating sharing of best practices. 2008/09 promises to see even more donor events providing opportunities for learning, networking, and collaboration, including a serious of 'Charity Chats', and ongoing donor research.

## Objective: Increase the number of registered users of the Bermuda Volunteer Centre to 350

Since the launch of the system in 2006, The Bermuda Volunteer Centre has continued to grow by leaps and bounds, and last year was no exception. Our goal of having 350 volunteers on the system was shattered – to date over 1500 individuals are using the BVC to find meaningful volunteering opportunities! The impact of this donation of time and talent is far-reaching, beyond the nonprofit community, and into all of Bermuda.



**Above:** Cummings Zuill (centre) is presented with a plaque commemorating the launch of an award in his honour.

**Left:** Almost one hundred volunteers are honoured at the National Volunteer Day reception on December 5.

## **Objectives for FY 2009**

- Increase total membership by 15%
- Introduce the Bermuda Volunteer Centre to 10 companies
- Hold 10 issue-focused workshops exposing over 100 nonprofit staff members to best practice topics
- Involve 5 companies in The Centre's ENGAGE programme
- Increase the number of nonprofit profiles on the Bermuda Volunteer Centre by 25%
- Celebrate National Volunteer Day on December 5th
- Hold the second Third Sector Conference
- Enable 100 nonprofits to benefit from volunteer connections through the BVC
- Launch charity breakfast and supper series
- Publish a Fundraising Resource List on the web site
- Hold 2 Centre-managed community days bringing companies and nonprofits together to create positive change.
- Pilot a Civic Responsibility curriculum in 3 schools as part of the Giving Starts Here programme
- Develop the Third Sector Resource Centre
- Launch www.Give.bm
- Launch the newly-designed web-based Knowledge Centre
- Publish four "Giving" supplements in the Royal Gazette
- Publish new awareness campaign to promote volunteerism
- Publish monthly e-bulletins for corporate donors, nonprofits and community members
- Participate in the ACE Careers Fair to promote Third Sector Careers
- Develop the Leadership Development Programme for Nonprofit Executive Staff



Graham Pewter presents Governor Sir Richard Gozney with a Giving Game card.

## Non-Profit Members

Adult Education School

Aerie Foundation

Age Concern Bermuda

American Society of Bermuda

Amnesty International, Bermuda

Arcturus Limited (Kids supporting Kids with Cancer

Art Start Charity

Association for the Mentally Handicapped of Bermuda

Association of Canadians in Bermuda

Bermuda Amateur Swimming Association

Bermuda Arts Centre at Dockyard

Bermuda Asthma & Allergy Support

Group

Bermuda Athletic Association

Bermuda Audubon Society

Bermuda Autism Support & Educational Society

Bermuda Branch of the British Red Cross

Bermuda Cancer and Health Centre

Bermuda Council for Drug Free Sport

Bermuda Craft Market Ltd

Bermuda Cricket Board of Control

Bermuda Debate Society

Bermuda Diabetes Association

Bermuda End To End

Bermuda Equestrian Federation

Bermuda Feline Assistance Bureau

Bermuda Festival Purpose Trust

Bermuda Fine Art Trust

Bermuda Football Foundation

Bermuda Foundation for Insurance

Bermuda Girl Guide Association

Bermuda Heart Foundation

Bermuda High School for Girls Charitable

Bermuda Hospitals Charitable Trust

Bermuda Institute Academy Development Association

Bermuda Institute of Ocean Services

Bermuda Insurance Institute

Bermuda Int'l Film Festival Purpose Trust

Bermuda Island Association of the Deaf

Bermuda Island Games Association

Bermuda Junior Service League

Bermuda Karate Organization

Bermuda Laser Class Association

Bermuda Lawn Tennis Assoc

Bermuda Maritime Museum Association

Bermuda Musical & Dramatic Society

Trust

Bermuda National Trust

Bermuda Overseas Missions

Bermuda Paralympic Association

Bermuda Riding for the Disabled Ltd.

Bermuda Rowing Association

Bermuda Society for the Prevention of

Cruelty to Animals

Bermuda Sailing Association

Bermuda Sailors Home

Bermuda School of Music

Bermuda Senior Islander's Club

Bermuda Sloop Foundation

Bermuda Society of Arts

Bermuda Squash Racquets Association

Bermuda Technology Education

Collaborative

Bermuda Track & Field Association

Bermuda Underwater Exploration

Institute

Bermuda Volleyball Association

Bermuda Xmas Boat Parade

Bermuda Zoological Society

Bermudian Heritage Association

Big Brothers Big Sisters of Bermuda

Brotherhood Sisterhood of Bermuda

Byte Class of Bermuda

C.A.R.E. Computer Services Scholarship

Fund

Caron Bermuda

Centre for Alcohol & Drug Abuse

Prevention

Charles Bascome Music Scholarship

ChildWatch

Citizens Uprooting Racism in Bermuda

(CURB)

Committee of 25 for Handicapped

Children

Construction Association of Bermuda

School. Fund

Continental Society of Bermuda

Cornerstone Foundation

Delta Sigma Theta Sorority, Bda

Alumnae

Dolphin Swim Team of Bermuda

Duke of Edinburgh's Award, Bermuda

Eliza Dolittle Society

Ethiopian Fund

Fair Havens Christian Care Association

The Family Centre

Fight for Life

Focus Counseling Services

Free up Productions

Garden Blub

Greenrock

Habitat for Humanity

Hamilton Lions

Hamilton Parish PACT

Maritime Museum

Investment Bermuda

Isis Foundation

Just Between Us Breast Cancer Support

Group

Kaleidoscope Arts Foundation

Keep Bermuda beautiful

**Knowledge Quest** 

Lions Club of Bermuda Masterworks Foundation

Multiple Sclerosis Society of Bermuda

National Dance Foundation of Bermuda **Open Airways** 

Ostomy Association of Bermuda

P.A.L.S.

**PRIDE** 

Packwood Home

**Pettit Grants** 

Phenomenal Women Incorporated

Bermuda

**Physical Abuse Centre** 

Prison Fellowship Bermuda

Radnor Road Christian Fellowship

Raleigh International Bermuda

Reading Clinic

Ross Blackie Talbot Charity Classic

Sail Training Association of Bermuda

Salvation Army

Sequoia Learning Foundation

SATH

Specialized Youth Arts

St. Georges Foundation

St. Georges Historical Society

St. Vincent De Paul Society

Sunshine League

Teen Services

The Bermuda Magic Foundation

Tomorrow's Voices - Bermuda Autism

Early Intervention

Warwick Academy Association

Westmeath Trustees

Willing Workers

Windreach Recreational Village Women of Vision

Women's Resource Centre

Word of Life

World Vision

Youth Athletic Organization

## Corporate Members

Aardvark Advertising Ltd

Access Reinsurance Ltd

**ACE Foundation** 

Advent Re Limited

Allied World Assurance Company Ltd

American International Company Ltd

Amlin Bermuda Ltd Argus Group of Companies

Argo Group Ltd

Ariel Reinsurance

Aspen Insurance Limited Atlantic Philanthropies (Bermuda) Limited

**AXIS Specialty Limited** 

Bacardi International Ltd.

Bank of Bermuda Foundation **BELCO** 

Benfield (Bermuda) Limited

Bermuda Commercial Bank Ltd.

Bermuda Press Holdings Limited Bermuda Realty Company Limited

Bermuda Telephone Co. /Keytech

**Butterfield Bank Butterfield & Vallis** 

Cable & Wireless

Canopius Underwriting Bermuda Limited

Capital G

Catlin Insurance Company Ltd

Convers Dill & Pearman

Deloitte & Touche (Anfossi & Butterfield )

Endurance Specialty Insurance Ltd Fidelity International Limited Foundation Flagstone Reinsurance Limited Hannover Re(Bermuda) Ltd Horseshoe Insurance Services Holdings

Ltd. Igility Limited

Imagine Group Holdings Limited

Investors Guaranty Foundation Bermuda

Limited IPCRe Limited

Jupiter Asset Management (Bermuda)

Limited

Kitson Group of Companies

**KPMG** 

Logic Communications Ltd.

Maiden Insurance

Mailboxes Limited

Maio and Company Inc

Max Re Ltd

North Atlantic Asset Management

Oil Management Services Ltd.

Old Mutual Group Services Limited

Olympus Re

Orbis Investment Mgt

Partner Reinsurance Co. Ltd.

Platinum Underwriters Bermuda

Renaissance Re

Risk Management Solutions, Inc

S.H. A. Holdongs Ltd

Tokio Millennium Re Ltd

**Total Marketing** 

Towers Perrin

Tyco International Ltd.

Universal Electric

Validus Reinsurance

Willis (Bermuda) Limited

WindRiver Reinsurance

Windward Management Ltd

XL Foundation

Zurich

## **Individual Members**

Andrew Beek

Doreen Blee

Barbara Bufkin

**Judith Burgess** 

Sara Clifford

Nancy Corbett.

Mr. & Mrs. Curtis Dickinson

Mr. & Mrs Brian Duperreault

Peter Durhager

Mr. & Mrs. Rory Gorman

Dawn Griffiths

Gordon Johnson

Tasha Jones

David Lang

Brian Madeiros

Clare Mello

Frank Mutch

Graham Pewter

Aideen Ratteray-Pryse

Alan Richardson

Ralph Richardson

**Gary Simons** 

Rochelle Simons

**Gregory Slayton** 

Michelle St. Jane

Marilyn Steede

Elizabeth Walker Sobhani.

Sonia Whavman

Elaine Williams

Cummings Zuill

## **Government Member**

Bermuda Housing Trust Mirrors Programme

## **Volunteers\***

Matt Ambrose

Doreen Blee

Christina Booth

Kenneth Brown

Richard Butterfield

**Heather Chilvers** 

Julia Cook

Sarah Cook

Mark Crampton

Martha Dismont

Jane Edgett

Dawn Griffiths

Denise Gouin

Selina Harley

Cheryl Harney

Beth Harringon

Blair Henderson

Jackie Horsefield

Elliot Hubbard

Margaret Ingham

Jabbar Jackson

Gordon Johnson Tim Kandie

Catherine Kennedy

Amy Lampert

Valerie Lee

Kate Logan

Danielle Madeiros

Nadia Mahmood

Ari Lee Ming

Maxine Lee Ming

Gil Nolan

Jenn Osmond

Celia Powell

Sharon Riviere

Marian Sherratt

Marcia Shury

Laura Taylor

Jodie Thompson

Ari-Jenay Tucker

Roberta Tucker Sonia Whayman

Cristina Wineinger

Charlaine Woods

Cummings Zuill

## 2008 Donors

#### Individuals

Brian Duperreault

Karen Stovell

Cummings Zuill

#### Corporate/Foundation

ACE Foundation

American Society

**AXIS Specialty Limited** 

Bank of Bermuda Foundation

Fidelity International

Patrick & Beryl Campbell Charitable Trust

XL Foundation

## **Programme Sponsors**

## Giving Starts Here

Catlin Insurance Company Ltd.

#### Giving Newsletter Insert

The Donor Forum

#### Bermuda Volunteer Centre

Renaissance Re

Bank of Bermuda Ltd

Flagstone Re

Catlin Insurance Company Ltd.

#### Website

Endurance Specialty Holdings Limited

## Gifts in Kind

The ACE Foundation

ACE Limited

AF Smith

Appleby

Argus Group

Bacardi International Ltd

Bank of Bermuda Bermuda Sun

Bermuda Underwater Exploration

Institute

Colonial

Computer City

Emperial Group

Fairmont Hamilton Princess Island Press

Kaleidoscope Media

KPMG

Logic Communications Limited

Maven Concepts
Northrock Communications

PricewaterhouseCoopers

Recon Limited

Renaissance Re

Royal Gazette Limited Wineinger & Associates

XL Capital Ltd

<sup>\*</sup>Note that Board members, staff members, and Advisory Board members also volunteered their time to The Centre during the year.

## **Board of Directors**

BRIAN DUPERREAULT - CHAIRMAN

BRIAN MADEIROS - VICE CHAIRMAN

**DAWN GRIFFITHS - SECRETARY** 

**CURTIS DICKINSON - TREASURER** 

ANDREW BEEK

**BARBARA BUFKIN** 

**JUDITH BURGESS** 

PETER DURHAGER

**GORDON JOHNSON** 

**DAVID LANG** 

**GRAHAM PEWTER** 

AIDEEN RATTERAY PRYSE

ALAN RICHARDSON

**RALPH RICHARDSON** 

**GLADWYN SIMMONS** 

PASTOR GARY SIMONS

ANN SPENCER-ARSCOTT

## **Advisory Board**

FRANK MUTCH

**GREGORY SLAYTON** 

NANCY SMYTHE

**DOUG TIEMAN** 

SONIA WHAYMAN

**CUMMINGS ZUILL** 

#### Staff

PAMELA BARIT NOLAN - EXECUTIVE DIRECTOR

DEBORAH LAMBERT – OFFICE MANAGER

KRISTIN WHITE - COMMUNICATIONS MANAGER

DANIELLE RIVIERE – PROGRAMME MANAGER

LINDELL WILLIAMS - PROGRAMME COORDINATOR

ALEX CRAMPTON - BERMUDA VOLUNTEER CENTRE COORDINATOR

#### Consultants

**MAVEN CONCEPTS** 

**ROOT CAUSE** 

KPMG audits The Centre on Philanthropy financial statements annually. The audited financial statements are available from The Centre's offices or on The Centre's web site (www.centreonphilanthropy.org)

## **Founders Club**

THE ACE FOUNDATION

THE ATLANTIC PHILANTHROPIES

BANK OF BERMUDA FOUNDATION

MR. BRIAN DUPERREAULT

**PRICEWATERHOUSECOOPERS** 

RENAISSANCERE SERVICES LIMITED

MR. WILLIAM H. WILLIAMS

XL FOUNDATION

## **Supporting Charities**

ADULT EDUCATION SCHOOL

AGE CONCERN

**BERMUDA AUTISM SUPPORT & EDUCATION** 

BERMUDA INSTITUTE OF OCEAN SCIENCES

BERMUDA INTERNATIONAL FILM FESTIVAL

BERMUDA RIDING FOR THE DISABLED

BERMUDA TECHNOLOGY EDUCATION COLLABORATIVE

BERMUDA UNDERWATER INSTITUTE

BERMUDA ZOOLOGICAL SOCIETY

**BIG BROTHERS BIG SISTERS** 

CARE COMPUTER

CHARLES BASCOME MUSIC SCHOLARSHIP

FRIENDS OF THE BERMUDA NATIONAL LIBRARY

**OPEN AIRWAYS** 

PALS

**READING CLINIC** 

ST. GEORGES FOUNDATION

WOMEN'S RESOURCE CENTRE

## **Foundation Circle 2007/08**

MR. BRIAN DUPERREAULT

THE ATLANTIC PHILANTHROPIES

BANK OF BERMUDA FOUNDATION

CATLIN INSURANCE COMPANY LTD.

ENDURANCE SPECIALTY HOLDINGS LTD.

KPMG

LOGIC COMMUNICATIONS LIMITED

XL FOUNDATION

Charities that have supported The Centre since inception of the members' programme were honoured at the Members' Reception.



## The Centre on Philanthropy

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